



### The Great Odyssey ...

For the past 4 years, MatiaSat has been the technical partner for “La grande Odysée Savoie Mont-Blanc”, an international dogsledding race that took place between 7<sup>th</sup> – 18<sup>th</sup> January. This race is well-known for being the most difficult and most technically-challenging in the world



, due to the topography of the routes crossing the famous mountains. Matiasat specially adapted one of its device to withstand the harsh environmental conditions of the race.

The device used for the tracking comprise a GPS module, along with a computing unit and a GPRS modem to relay the data back to our web-based visualization platform. This allowed for enhanced mushers’ security, as well as providing followers to have a real-time update on the positions of the racers

. The race HQ could display the evolution of the teams on its large display, using hi-def maps of the area.





## PROMOTE

Promote : International Exhibition for Enterprises, SMEs and Partnerships Cameroon (Yaoundé).

This year, MatiaSat took part in the largest economical gathering in Central Africa. The PROMOTE Fair has become a strategic hub for business actors from all horizons. Installed in Cameroon since 2009 for an ongoing project with with the Cameroon Customs, MatiaSat was exhibiting at this major show.



It was a renewed opportunity for MatiaSat to be introduced to local, national and international decision makers, as well as to display our new offers in the ever-changing domain of mobility. Moreover, the presence of MatiaSat in Cameroon is an evidence of our will to address very specific markets, and to further develop our international activities.

## SECURING CUSTOMS INCOMES IN BENIN



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Cotonou Harbor is a main point of passage for imported goods towards the hinterland (Niger, Chad, Burkina, Mali...). Benin has launched a major national program for the modernizing of its customs. From now on, every cargo transiting by the country has a mandatory tracking device installed on, and can be tracked in real-time for the entire duration of its trip from one border to another. Why willing to track every single cargo in the country? Like many surrounding countries, the Benin economy is crippled with black market. A certain amount of imported goods is declared as in transit, but is actually sold locally, without paying the due taxes.



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For this project, MatiaSat deployed some 2300 of its TMS tracking device, chosen for their ability to sustain high levels of temperature and humidity, a mandatory requirement in this area of the globe. Several dozen operators have been trained on MatiaSat tools, some of which were custom-made for this customer. Since November, 21<sup>st</sup>, local Beninese teams are working 24/7 on every border, equipping every vehicle with a GPS beacon. A software suite was also

developed for the benefit of the customer, dealing with the official paperwork for this new service. Eventually, a team of inspectors are using Ecolia, MatiaSat's web-based geolocation tool, to analyze suspicious behaviors and inform the police if need be.



Thanks to the real-time tracking of every goods in transit in the country, things just got more complicated for fraudster, and the respect of routes imposed by customs can be enforced. As it was proven successfully in Cameroon, this will likely help the government secure their due taxes, hence improving the national revenue.

